

The **Brazilian Olympic Committee**, in association with the **International Olympic Committee** is hosting for the first time in South America the **"IV World Olympic Fair"** in continuous pursuit to promote the Olympic Movement and present Olympic Memorabilia to all corners of the world.

The IV World Olympic Fair will be held in Rio de Janeiro, Brazil, at the Hotel Sofitel Rio Palace from November 24th to 29th, 1998 and will feature the following:

Olympic Exhibition

Objects from the Olympic Museum and from Brazilian collectors, Olympic Philatelic and Numismatic Collections;

Olympic Fair

Olympic Memorabilia: pins, mascots, Olympic awarding and commemorative medals, trophies, torches, uniforms, posters, diplomas, tickets etc.;

Olympic Auction

Olympic Memorabilia objects;

Lectures

Olympic related themes: Olympic Philately and Numismatics, the organization of an Olympic Museum and Olympic Memorabilia counterfeits;

Sports Activities

Specially for children aged 10 to 14, with sports clinics and exhibition of beach handball, beach volleyball, beach soccer and footvolley.

The Exhibition, Fair and Sports Activities will be open to the general public at the Hotel Sofitel Rio Palace, Av. Atlântica, 4240 - Copacabana, Rio de Janeiro - Brazil.

We welcome you to become closely acquainted with Olympic Memorabilia and share the Olympic Spirit in Brazil!

"... the exact definition of Olympism is the marriage of sport and culture".

*Juan Antonio Samaranch
President of the International Olympic Committee*

**FOR FURTHER INFORMATION, PLEASE CONTACT
THE BRAZILIAN OLYMPIC COMMITTEE:**



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IV WORLD

OLYMPIC FAIR

**24-29 NOVEMBER 1998
RIO DE JANEIRO - BRAZIL**



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OLYMPIC MUSEUMS DAY

Inauguration of the Olympic Fair
Opening Ceremony
of the Olympic Exhibition
Lecture:

"An Olympic Museum"

Speaker: **Jean-François Pahud**,
Curator, Olympic Museum



OLYMPIC NUMISMATIC DAY

Lecture:

"What is Olympic Numismatic and its Future?"

Speaker: **Robert Huot**, IOC Advisor, Coordinator,
FINO (International Federation
of Olympic Numismatic)

"Olympic Collecting and Internet"

Speaker: **Alex Huot**, IOC Internet Consultant

**"Organising Committees and Olympic
Coin Programme"**

Speaker: **Robert Huot**, IOC Advisor, Coordinator,
FINO (International Federation
of Olympic Numismatic)



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OLYMPIC YOUTH DAY AND OLYMPIC ART DAY



Lecture:

"Special Activities for Youth"

Speaker: **Kipchoge Keino**, 1st Vice-Chairman,
Olympic Committee of Kenya

"Olympism and Youth"

Speaker: **Anita DeFrantz**, IOC Vice
President, USOC Member

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OLYMPIC PHILATELY DAY

Lecture:

"Olympic Philately"

Speaker: **Manfred Bergman**,
IOC Philately Department

"Philately and Youth"

Speaker: **Geraldo de Andrade Ribeiro**,
Secretary of the Brazilian Philately
Federation



OLYMPIC MEMORABILIA DAY

Lecture:

**"The Danger of Falsifications and
the Necessity for Authentications"**

Speaker: **John Krinsky Jr.**, USOC
Deputy Secretary General
Olympic Auction



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OLYMPIANS AND SPORT DAY

Sports Activities

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handball, beach volleyball
beach soccer and footvolley

