he Brazilian Olympic Committee, in association with the International Olympic Committee is hosting for the first time in South America the "IV World Olympic Fair" in continuous pursuit to promote the Olympic Movement and present Olympic Memorabilia to all corners of the world.

The IV World Olympic Fair will be held in Rio de Janeiro, Brazil, at the Hotel Sofitel Rio Palace from November 24th to 29th, 1998 and will feature the following:

Olympic Exhibition

Objects from the Olympic Museum and from Brazilian

collectors, Olympic Philatelic and Numismatic Collections:

Olympic Fair

Olympic Memorabilia: pins, mascots, Olympic awarding and commemorative medals, trophies, torches, uniforms, posters, diplomas, tickets etc.;

Olympic Auction

Olympic Memorabilia objects;

Lectures

Olympic related themes: Olympic Philately and Numismatics, the organization of an Olympic Museum and Olympic Memorabilia counterfeits;

Sports Activities

Specially for children aged 10 to 14, with sports clinics and exhibition of beach handball, beach volleyball, beach soccer and footvolley.

The Exhibition, Fair and Sports Activities will be open to the general public at the Hotel Sofitel Rio Palace, Av. Atlântica, 4240 - Copacabana, Rio de Janeiro - Brazil.

We welcome you to become closely acquainted with Olympic Memorabilia and share the Olympic Spirit in Brazil!

"... the exact definition of Olympism is the marriage of sport and culture".

Juan Antonio Samaranch President of the International Olympic Committee

FOR FURTHER INFORMATION, PLEASE CONTACT THE BRAZILIAN OLYMPIC COMMITTEE:



COB - Comitê Olímpico Brasileiro

Rua da Assembléia, 10 salas 3207-3212 Cep 20119-900 - Rio de Janeiro - RJ - Brazil Phone: (5521)531-2377 / 531-1223 Fax: (5521) 531-2521 / 531-1375 E-Mail: cob@cob.org.br

OFFICIAL TRAVEL AGENCY FOR HOTEL RESERVATIONS, AIRLINE TICKETS AND CITY TOURS:



Tamoyo internacional

Tel: (021) 533-3870 Fax: (021) 262-0882 www.tamoyo.com.br / tamoyo@tamoyo.com.br



Instituto Nacional de Desenvolvimento do Desporto

Ministério da Educação e do Desporto



IV WORLD

OLYMPIC FAIR

24-29 NOVEMBER 1998 RIO DE JANEIRO - BRAZIL





otympic exhibition

(11:00/21:00)

OLYMPIC MUSEUMS DAY

Inauguration of the Olympic Fair Opening Ceremony of the Olympic Exhibition Lecture:

"An Olympic Museum"
Speaker: Jean-François Pahud,
Curator, Olympic Museum



OLYMPIC NUMISMATIC DAY

Lecture:

"What is Olympic Numismatic and its Future?"

Speaker: **Robert Huot**, IOC Advisor, Coordinator, FINO (International Federation of Olympic Numismatic)

"Olympic Collecting and Internet"

Speaker: Alex Huot, IOC Internet Consultant

"Organising Committees and Olympic

Coin Programme"

Speaker: Robert Huot, IOC Advisor, Coordinator, FINO (International Federation of Olympic Numismatic)





Lecture:

"Special Activities for Youth"

Speaker: Kipchoge Keino, 1st Vice-Chairman,

Olympic Committee of Kenya

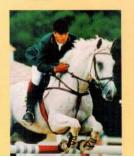
"Olympism and Youth"

Speaker: Anita DeFrantz, IOC Vice

President, USOC Member



OLYMPIC PHILATELY DAY



Lecture:

"Olympic Philately"

Speaker: **Manfred Bergman**, IOC Philately Department

"Philately and Youth"

Speaker: **Geraldo de Andrade Ribeiro**, Secretary of the Brazilian Philately Federation



OLYMPIC



MEMORABILIA DAY

"The Danger of Falsifications and the Necessity for Authentifications" Speaker: John Krimsky Jr., USOC Deputy Secretary General

Olympic Auction

Lecture:



OLYMPIANS AND SPORT DAY

Sports Activities

Specially for children aged 10 to 14, with sports clinics and exhibition of beach handball, beach volleyball beach soccer and footvolley

