



23-25
JUN
2023

PARIS

27^e foire mondiale
DES COLLECTIONNEURS
OLYMPIQUES



OFFICIAL REPORT

SHARE OUR OLYMPIC HISTORY

wocfparis2023.org



Comité d'organisation

[Co-Présidence]

Stéphane Hatot (AFCOS) et Christophe Ait-Braham (AICO)

[Commissaire général]

Christophe Ait-Braham

[Logistique]

Hôtel, sécurité, transport, RH, sites

Stéphane Hatot (Roger Viersou et Claude Bichere)

[Finances & marketing]

Sponsors, budget, subventions, souvenirs officiels

Dominique Didier (Philippe Lapointe et Yannick Surzur)

[Information, presse, communication]

Site internet, logo, signalétique et communication

Catherine Salaün (Philippe Lapointe, Jacques Lemaire et Yannick Surzur)

[Événements & programme hospitalité]

Expositions, conférences, visites jeunesse, silent Auction, dîner officiel, visites culturelles

Christophe Ait-Braham (Catherine Salaün et Jacques Lemaire)



FEDERATION MEMBRE



The Organizing Committee and participants at the closing evening at Club France.

©AICO/AFCOS/CAB – 12/2023



TERRE DE JEUX 2024



Comité International Olympique

Edito



Since 1894, Paris has been intimately linked to the history of the international Olympic movement.

From 23 to 25 June 2023, the City of Light hosted the 27th edition of the World Olympic Collectors' Fair, at the Sébastien Charléty Stadium, and brought together all the enthusiasts who collect, exchange and exhibit part of the heritage and culture of the Games, under the High Patronage of LEESWADTRAKUL KhunyingPatama, Member of the International Olympic Committee and Chair of the IOC Culture and Heritage Commission.

The French Association of Olympic and Sports Collectors (Associate Member of the French National Olympic and Sports Committee), labelled Terre de Jeux 2024, and the International Association of Olympic Collectors (Organization recognized by the International Olympic Committee) co-organized this event one year before the Paris 2024 Olympic Games.

The WOCF Paris 2023, which had been awarded the Paris 2024 "Cultural Olympiad" label, was supported by the Olympic Foundation for Culture and Heritage, the French National Olympic and Sports Committee, and the National Sports Agency.

AFCOS, with its Terre de Jeux 2024 label, has been able to bring together various players from the Olympic, sports and cultural movement, including schools with the "Generation 2024" label.

The Hauts-de-Seine Department opened the doors of the Yves du Manoir stadium and construction site to us.

The City of Colombes introduced us to the Paris 1924 Olympic collections, its Museum and part of its Cultural Olympiad program.

The City of Paris provided us with the Charléty Stadium complex for the Fair and Expo.

Exchanges, meetings, Olympic and Sports Literature Festival, Exhibition, conference on the Olympic Stadium of Colombes, spectacle of the Cultural Olympiad, silent auction of Olympic objects, a rich and dense program where more than 20 countries were represented, discovering the best of the culture and the Olympic heritage of our history.

All this organization could never have been made possible without the work of the volunteers, all members of AFCOS and AICO, some of whom have been working for months on the key points of the event.

For the record, for the first time in the history of the Olympic Collectors' World Fairs, Olympic and Paralympic mascots received the Diploma of Participant signed by the hand of [IOC President Thomas BACH](#), who also praised the success of this cultural event with his words: *"It is thanks to the enthusiastic fans and the World Olympic Collectors' Fair that the public can discover the history and culture of the Olympic Games, but also the precious Olympic heritage that is preserved."*

We are particularly proud to have been able to offer exhibitors, partners and visitors a rich, high-quality event with the "French touch" that characterizes us. And it is full of our beautiful moments shared together that we all left with the conviction that we will have had two loves: Paris and the Games! And that this official report can be both a testament to this and a working support for future editions of the Fair, to which we wish the same enthusiasm in the organizational approach.

Christophe AIT-BRAHAM

Member of the Culture and Heritage Commission of the International Olympic Committee
AICO President
General Commissioner of the WOCF Paris 2023 Fair and Exhibition

The History of WOCF

1994 ! It was the year of the Centenary of the revival of the Modern Olympic Games, the congress of the International Olympic Committee took place in Paris, in La Défense to be precise, and in the wake of it was also the creation of the A.F.C.O. (without S in 1994) by a handful of venerable and passionate French collectors.



At the instigation of President Juan Antonio SAMARANCH, the first World Olympic and Sports Collectors' Fair will take place in Lausanne that same year! The story begins!

An image containing text, Collectible, coin, money Auto-generated description

Those who have participated bring back beautiful collectors' items, an even larger list of models to look for, but also and above all human contacts and fabulous memories!

It was also Juan Antonio SAMARANCH who, upon his election as IOC President, launched the Olympic Museum project in Ouchy, as we know it today.



For the first edition in 1994 and the following editions, it was the IOC and the Olympic Museum Team, under the watchful eye of President SAMARANCH, who organized the Fair, on the very terraces of the Museum.

Then the Fair moved to Athens, Beijing, Rio, Warsaw...

Since 2014, and the creation of the International Association of Olympic Collectors, an organization recognized by the IOC, AICO has been entrusted by the IOC with implementing the organization of fairs around the world.

The history of the Fairs retraced by Mr. Philippe LAPOINTE / AFCOS

THE HISTORY OF WOCF PARIS 2023...

From the dynamics of a Parisian candidacy to the earthquake of an international pandemic

Paris is the eldest daughter of Olympism... And yet, until 2023, it had never hosted this cultural event, which has become international.

Strangely enough, as soon as AICO was born, in May 2014, in the middle of the World Collectors' Fair in Lausanne, a rumor took shape on the Quai d'Ouchy and announced an upcoming Fair in Paris!

We don't know why or how this false information circulated, but the Board of AFCOS, the founding association of AICO, discovered with astonishment and pleasure that it aroused a certain euphoria among the participants of Lausanne 2014.

Finally, the idea took shape within AFCOS in mid-2015 in the run-up to Paris' bid to host the 2024 Games. Jean-Pierre Picquot, President of AFCOS, Christophe Ait-Braham, Secretary General of AFCOS and AICO launched the very first steps.

Jean-Pierre Picquot obtained the support of the CNOSF and its President, Denis Masegla, with the support of Bernard Lapasset, then President of the Paris 2024 Bid Committee.

On 12 October 2016, the application letter was sent to AICO and the Olympic Foundation for Culture and Heritage to organize the Fair in Paris in 2020.

Successful bid by the IOC and AICO...

... In the meantime, Paris has been awarded the right to host the Paris 2024 Olympic and Paralympic Games, and a global pandemic has disrupted the world order.

AFCOS had to request the postponement of the event, so that it could be held in 2023.

From 2020 to 2022, the new President of AFCOS, Stéphane HATOT, obtained the financial support of the CNOSF and the new President of AICO, Christophe AIT-BRAHAM, obtained various approvals and labels, including that of the Paris 2024 Cultural Olympiad.

A sign perhaps? In any case, an alignment of the planets, since the 27th Paris 2023 World Olympic Collectors' Fair was going to be organized one year before the Games, in the middle of Olympic Day, on 23 June!

ONE AMBITION: LET'S SHARE OUR OLYMPIC HISTORY

From the beginning of our bid, we wanted to give a very special dynamic to the event. Beyond the main organization: to welcome collectors and Olympic enthusiasts and allow them to meet and exchange, we wanted to allow as many people as possible to discover this aspect of Olympic culture and its heritage, through an Olympic Exhibition, facilitate access to this Exhibition for schoolchildren in Paris Ile-de-France, and finally offer a cultural program to our visitors and exhibitors; the Fair being a cultural bridge between Paris 1924 and Paris 2024.

Our slogan "Let's share our Olympic History" and our logo were a real invitation to this cultural journey, to discover the values and the Olympic spirit.

Indeed, in honor of this event labelled "Cultural Olympiad" by Paris 2024, our logo was a nod to the Paris 1924 participant's medal; A medal that sublimated the emblematic monuments of the city, crossed by its river, the Seine.

It is this same river, in the heart of the city, that will serve as the natural setting for the Paris 2024 Opening Ceremony.



Some historical dates of the event:

2014 The participants of the WOCF Lausanne 2014 show a certain enthusiasm to participate in a WOCF in Paris, which is only a rumor at the time!

May/September 2015: First investigations by AFCOS in line with the Paris 2024 bid.

June 2016: A Road Map is drawn up to lay the foundations of an organization

October 2016: AFCOS officially applies to AICO; successful bid by the IOC.

September 2018: First official communication at WOCF Los Angeles 2018

December 2020: request for postponement of the WOCF to June 2023; the international health crisis did not allow us to organize the Fair under normal conditions that would have allowed as many people as possible to participate.



CNOSF preparatory meeting with the IOC and Paris 2024 in 2017.



Association Française des Collectionneurs Olympiques et Sportifs

Association Internationale des Collectionneurs Olympiques
Mr Roman BABUT, Président
2, chemin de Malaterraz
CH - 1807 Blonay
SUISSE

Paris, le 12 Octobre 2016

Objet : Candidature de Paris à l'organisation de la Foire Internationale des Collectionneurs Olympiques de 2020.

Monsieur le Président,

Par la présente lettre, nous avons l'honneur de vous informer que le mouvement olympique français aspire à se porter candidat pour l'organisation de la Foire Internationale des Collectionneurs Olympiques à Paris en 2020.

Notre Association prend l'engagement d'organiser une telle Foire avec l'assentiment et la garantie du Comité National Olympique et Sportif Français, conformément au cahier des charges initié par l'AICO et approuvé par la Fondation Olympique pour la Culture et l'Héritage.

Nous restons à votre disposition pour nous en entretenir à votre meilleure convenance.

Croyez, Monsieur le Président, en nos sentiments les plus respectueux.

Denis MASSEGLIA
Président du CNOSF

Jean-Pierre PICQUOT
Président de l'AFCOS

Maison du Sport Français - 1 Avenue Pierre de Coubertin - 75013 Paris - France
Tél : 06 08 03 89 40 - E-mail : secretariat@afcoss.org



Olympic Foundation
for Culture
and Heritage

Unclassified

Association Internationale des
Collectionneurs Olympiques (AICO)
Mr Christophe Ait-Braham
Mr Stéphane Hatot
2, chemin de Malaterraz
1807 Blonay

Lausanne, 3 May 2022
Ref. ATO/sic

World Olympic Collectors' Fair in Paris

Dear President, Dear Mr Hatot,

I acknowledge with thanks receipt of your letter of 25 April 2022.

I took note with great pleasure of the dates of the World Olympic Collectors' Fair in Paris, which will take place from 23 to 25 June 2023 at La Stada Sébastien Charrière and the CNOSF Headquarters.

The Olympic Foundation for Culture and Heritage will support the World Olympic Collectors' Fair and the Association Française des Collectionneurs Olympiques et Sportifs (AFCOS). Ms Stéphanie Coppex, Commissions and Networks Manager Senior, e-mail: stephanie.coppex@olympic.org, will revert to you in a separate e-mail with some information on the Fair's agreement, event emblem and its use for commercial and marketing purposes and Olympic properties usage conditions.

Paris continues to host many important events as part of the legacy of the 1900 and 1924 Olympic Games and would provide a world class location to host this important event.

I wish you the best success in your endeavour.

Best regards,

Angelita Teo
Director

Quai d'Origny 1, 1006 Lausanne, Switzerland | Tel: +41 21 621 60 11 | Fax: +41 21 621 60 12 | www.IOC.org

The Foundation is the IOC's cultural heart – featuring The Olympic Museum, The Olympic Studies Centre, Heritage Management and International Cultural Affairs.



"We Collect Olympic History"

Paris, 13 Octobre 2016

M. MASSEGLIA Denis, Président du CNOSF
M. PICQUOT Jean-Pierre, Président de l'AFCOS

Monsieur le Président du CNOSF, Monsieur le Président de l'AFCOS,

L'Exécutive Board de l'Association Internationale des Collectionneurs Olympiques accuse réception de votre courrier en date du 12 octobre 2016, relatif à votre intention d'organiser la Foire Internationale des Collectionneurs Olympiques de 2020, à Paris.

L'AICO vous remercie de l'intérêt que vous portez à cet événement et ne manquera pas de revenir prochainement vers vous, pour la suite du processus de candidature.

Nous vous prions, Chers Présidents, de bien vouloir croire en nos salutations les plus respectueuses.

Christophe AIT-BRAHAM
AICO Secretary

7, rue du Docteur Lemaire - 95100 Argenteuil - FRANCE | 03 33 9 21 19 19 20 phone | secretary@aicoolympic.org
www.aicoolympic.org



SEE YOU IN MAY 2021 WOCFPARIS2021

Keep in touch : facebook.com/WOCFPARIS2021

The look of WOCF Paris 2023

The Organizing Committee chose graphic designer Yannick LEGRIS, who had already worked on communication campaigns for the French National Olympic and Sports Committee.

We wanted a logo that was both sparkling, representing the values of the organization, inviting people to share a cultural event in Paris, with a nod to the medal of participation of the Paris 1924 Games.

The different phases of the project



01. Logotype



Version française



Version anglaise

04. Couleurs + typographies



#ffa300

#ff1f3d



#428005

#52a30a



#2e2e2e

#abb0b2



#007dc7

#63c7f5

GRENADIER NF
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Gilroy ExtraBold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Gilroy Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz



27^e Foire Mondiale des Collectionneurs Olympiques

Christophe AIT-BRAHAM

Président AICO France

ORGANISATION

AII

wocparis2023.org

23-25 JUIL 2023

PARIS

27^e foire mondiale DES COLLECTIONNEURS OLYMPIQUES

PARTAGEONS NOTRE HISTOIRE OLYMPIQUE

V 22/06 Visite / Visit

D 24/06 Diner / Dinner

E 23/06 Enchères Auction

22-23-24/06 Tous accès All access

AII

M. Stéphane HATOT Administrateur du CNOSF Président AFCOS

M. Christophe AIT-BRAHAM Membre de la Commission Culture et Patrimoine Olympique du CIO Président AICO

Ont l'Honneur de vous inviter à
L'Inauguration
de la

27^{ème} FOIRE MONDIALE DES COLLECTIONNEURS OLYMPIQUES PARIS 2023

PARADIGME FOIRE BEYOND OLYMPIQUE

Vendredi 23 Juin 2023 à 11h00

Stade Charléty - 1, avenue Pierre de Coubertin - 75013 Paris

Confirmation attendue pour le 1^{er} juin

president.aicoolympic.org - 06.81.55.69.26



23-25 JUIL 2023

PARIS

27^e foire mondiale DES COLLECTIONNEURS OLYMPIQUES

27^e foire mondiale des COLLECTIONNEURS OLYMPIQUES et Exposition olympique

« PARTAGEONS NOTRE HISTOIRE OLYMPIQUE »

Stade Sébastien Charléty, salle Charpy
1 Avenue Pierre de Coubertin, PARIS 75013
23, 24 et 25 Juin 2023

Entrée gratuite

wocparis2023.org
contact@wocparis2023.org

Vendredi 23 : 9-17h Samedi 24 : 9-17h
Dimanche 25 : 9-14h

OLYMPIADE CULTURELLE

DIPLOME

Décerné à

KhunyingPatama Leeswadtrakul

en remerciement
de sa précieuse contribution
à l'organisation de la

27^{ème} Foire Mondiale
des Collectionneurs Olympiques Paris 2023
du 23 au 25 Juin

Stéphane HATOT
AFCOS Président
Co-Président WOCF Paris 2023

Christophe AIT-BRAHAM
AICO Président
Commissaire Général WOCF Paris 2023

PARTAGEONS NOTRE HISTOIRE OLYMPIQUE

LABELISÉ PAR PARIS 2024

OLYMPIADE CULTURELLE

LABELISÉ PAR PARIS 2024

Entrée libre

23-25 JUIL 2023

PARIS

27^e foire mondiale DES COLLECTIONNEURS OLYMPIQUES

Exposition Olympique

« PARTAGEONS NOTRE HISTOIRE OLYMPIQUE »

The Organization:

From project to operational

Between 2015 and 2022 it was a small Committee composed of the President of AFCOS (Jean-Pierre PICQUOT, then Stéphane HATOT), the Secretary General, and since 2018 President of AICO (Christophe AIT-BRAHAM) and the Treasurer (Michel DELAVALOIRE then Dominique DIDIER) which began the planning of the event, with the important support of Mr. Jean-Pierre MOUGIN, Vice-President of the CNOSF.

The Organizing Committee, in its operational dimension, was set up in September 2022 and was structured around 4 key points: logistics, finance, communication and events.

LOGISTICS (Hotel, Security, Transportation, HR, Sites)

Sites

The multiplicity of actors, partners around this event, did not make the organization easy: coming out of a global health crisis, then an economic one, many partners and institutions did not yet have the capacity to project themselves on an event, for them, still far away.

Before the crisis, Paris 2024 and the events department were interested in the Fair, which could have been integrated into a major cultural project initiated by Thierry Reboul's teams. The Paris attacks, Covid and the economic crisis have put an end to a crazy project on the Champs Elysées.

The first difficulty was therefore to find the "ideal place" to host the fair and cultural events, including the exhibition, without Paris 2024. Various sites were visited, including many hotel complexes.

It was on the advice of the first cultural director of the Paris 2024 Games, Stéphane FIEVET, that we focused our research on the City of Paris.

We then focused on the Charléty stadium, which offered an ideal space for the Fair: easy to access, and close to the CNOSF, where initially all the cultural part was planned. The difficulties of the CNOSF in 2022/2023 forced us to fall back on other spaces, which fortunately were also available on the Charléty complex.

While the site met our expectations, we encountered a few problems: access by a single elevator on order forced us to mobilize a volunteer in this space, **no technical service of the stadium on Saturday, Sunday for microphone and video management; as a result, audio announcements** were not possible, And finally, the impossibility of booking an extra half-day in advance, limited us, due to lack of time, in the deployment of all the signage initially planned.

All of these drawbacks, however, have not had an impact on the smooth running of the organization as a whole.

For the record, the new Charléty Stadium and the CNOSF headquarters were inaugurated in 1994, on the occasion of the IOC Centenary Congress in Paris La Défense.

Transport

We have tried to limit travel as much as possible for reasons of time but also for economic reasons. The majority of the events were held in the Espace Charléty, with the exception of the cultural visit of Paris 1924 in Colombes and the gala dinner on the Seine for which buses had been chartered.

Hotel

The choice was also strategic to avoid long journeys for our visitors and exhibitors. As a result, a main hotel has been chosen, within walking distance of the WOOF site, with all amenities (secure parking, restaurant, etc.), easily accessible from train stations, airports, and Parisian roads.

An agreement has been established with an Ibis - Accor hotel to lock in a quota of rooms at a fixed price for a certain period of time.

As the Organizing Committee was not able to manage bookings, a dedicated service for the hotel's large group served as an interface.

Other hotels have been offered without preferential rates, without the possibility of pre-booking rooms.

Indeed, hotel demand was high in June 2023 in Paris with sporting events and international trade fairs.

Security

In addition to Charléty's 24/7 security with an on-site security post, the Organizing Committee has called on a service provider (recognized by the CNOSF) to filter **visitor entrances, and to ensure night surveillance on both the Fair and Exhibition areas.**

The Organizing Committee also made a declaration of an event welcoming the public to the Prefecture de Police de Paris, and obtained all the authorizations, in addition to a declaration to the AFCOS insurance for the organization part and to a third-party insurance for the collections part of the exhibition.

As the maximum number of visitors, exhibitors, organizers, and service providers welcomed at any given time on the site did not exceed the legal thresholds, we were not required to have a first-aid station on site for the duration of the event.

An accreditation plan has been put in place to make it easier for us to manage everyone's access rights to the different events according to their status or registration, while offering participants and guests a souvenir.

The neck warmers were provided by the IOC. The French Federation of Force lent us the professional equipment for printing accreditations.

Embassy letters and invitations: Several participants contacted the Committee to obtain a letter of invitation to facilitate their visas. A follow-up was necessary, as several embassies of France subsequently contacted us for verification.

Service restauration

Three service providers have been selected for this service part. A service provider for the cocktail in Colombes, a service provider for the gala dinner on the Seine and a service provider for the opening cocktail, the silent auction cocktail, the brunch for the AICO meeting, and finally the closing dinner at Club France. The latter service provider, approved by the CNOSF, knew the place perfectly and also offered to offer a snack and coffee service for the duration of the Fair,

within Charléty itself, which it managed directly without the participation of the Organizing Committee.

Human resources

With the exception of external service providers for security, deliveries, catering, and various rentals, everything was taken care of by volunteers. The total number of hours, which is quite substantial, is detailed in the financial section with the presentation of the financial statement.

Without this contribution of a voluntary resource, the organization would have been in deficit or we would have had to review or abandon some of our projects.

In return for the mobilization of our volunteers over 4 full days, from assembly to dismantling, the Organizing Committee covered the costs of accommodation and catering.

FINANCES / MARKETING (sponsors, budget, subventions, souvenirs officiels)

Finances

A monthly monitoring of the budget has been put in place.

As the WOCF was awarded well in advance of the effective date of its realization, for all the reasons we know, this allowed the organization to optimize and anticipate its grant requests from different actors and institutions in the dynamics of the Paris 2024 bid, especially since the cost of the Organization in a world-class capital like Paris is quite substantial.

As some of the grants are paid in instalments, or after the event, cash flow problems could have arisen at the beginning of the organization. Again, the postponement has allowed us to avoid this difficulty.

As the question of "sponsors" is particularly sensitive in a city hosting the Games, we have focused our research on institutional partnerships and/or a "win-win" exchange of services. For example, the creation of the temporary stamp was offered in return for the provision of a sales and promotion space with La Poste.

Official Memorabilia

The official souvenirs were all made by official Paris 2024 licensees: La Poste for the stamps, Drago Paris for the pins.

350 cards with special cancellations

150 "logo" stamps, France tariff

150 World Rate "logo" stamps individually or in blocks of 4 in a collector's item

150 pin's « Participant »

150 "Visitor" pins

40 pin's « Organisation »

Including 20 numbered collector's boxes (with the 3 pins) not sold, given to partners, CIO, HR, and three copies at silent auction.

Unfortunately, a late validation did not allow us to create a temporary stamp with the logo with rings.

Despite an already very committed partnership with the Monnaie de Paris, we have never had the authorization to produce a souvenir mini-medal with the logo of the Fair; medal that would have been offered to partners, exhibitors, and sold to visitors. The Monnaie de Paris covered the design and production costs for a print run offered to the Organizing Committee, as it was in any case in deficit.

INFORMATION/PRESS/COMMUNICATION (website, logo, signage and communication)

The first step, already described above, is to define a visual identity, a logo, a slogan, etc.

The overall idea is to invite you to travel, to discover, to share: a bridge between Paris 1924 and Paris 2024, with the Seine as a common thread.

In September 2022, the Organizing Committee called on an agency that was already working for the CNOF. It was necessary to go back and forth with the IOC to validate the logo project with and without Olympic rings.

The slogan of the event had already been chosen: "Let's share our Olympic History".

All the pre-event communication focused on the links between the cultural riches of Paris and the WOCF.

All our materials have been adapted in accordance with the graphic charter.

The organization communicated well in advance of the event on various media; specialized newspapers (Olympics, sports, collections), social networks (with a dedicated Facebook page), partner institutional sites: "Paris je t'aime" (Paris tourist office), the official website of the Paris 2024 Cultural Olympiad, Drago Paris' social networks, the "News" of the IOC, the Facebook pages of the Olympic Studies Center, journals or websites of AICO member associations, specialized journals such as "Atout timbres"...

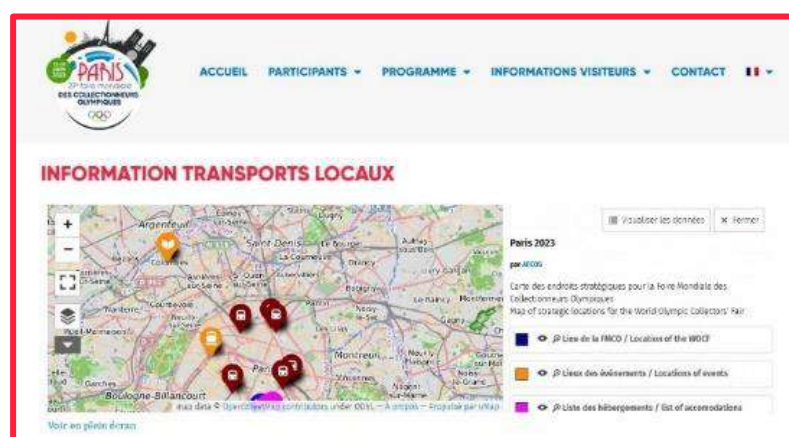
Taking into account the processing times of the various information relays, it is more than necessary to anticipate this communication, which requires a long follow-up.

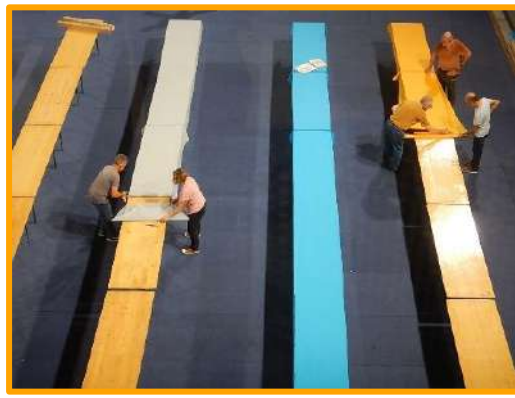
In the final stretch of the event, in connection with the day of 23 June and the unveiling of the route of the Paris 2024 Olympic flame at the Sorbonne, we had to respond to a large number of requests from French and foreign television and radio, thus offering very interesting media coverage. The correspondence between the organization of a WOCF and an Olympic event (cultural, sporting, memorial) has shown its importance here.

In 2023, a newsletter (4 issues) accompanied the rise of the organization by regularly informing exhibitors who had already registered and people who had pre-registered on the site.

The website: The technical and graphic design was done by an external company, while all the editorial part was done in-house by volunteers. The official website is a very important element as it is the main interface that allows visitors and exhibitors to get information, register, pay and communicate with the organization.

AICO wanted to be involved in the technical development of the site, which it partly took care of, in order to have it at the end of the WOCF Paris 2023 with the aim of making it available to future organizers; This will allow them to save money by avoiding having to redesign each edition of the WOCF. Mark MAESTRONE was responsible for the integration of the project into the AICO web system.







Programme



[Jeudi 22 juin]

« Paris – Colombes 1924 »

13h - 16h30

Accueil des exposants (stade Charléty, salle Charpy) - Retrait des accréditations et dépôt du matériel.

17h - 23h

Rendez-vous sur le parvis devant le stade Sébastien Charléty pour la visite culturelle « *Le Paris Olympique de 1924* ». Départ en car vers Colombes : visite du stade olympique Yves du Manoir, du Musée d'Art et d'Histoire, puis cocktail suivi du spectacle de Hortense Belhôte « *Une histoire du football féminin* », dans le cadre de l'Olympiade culturelle.



[Vendredi 23 juin]

« Journée Olympique »

8h

Ouverture de la salle Charpy aux exposants.

9h - 17h

Ouverture de la salle au public : entrée libre.

10h30 - 17h

La Poste organise la vente du bloc « *Sport Passion* » numéro 5 avec oblitération spéciale bureau temporaire de la WOCF Paris 2023. Dédicace de Sandrine Chimbaud, l'illustratrice du bloc (le vendredi seulement).

11h

Cérémonie d'ouverture de la Foire, en présence de deux hautes personnalités surprises de Paris 2024.

19h - 22h

Enchères silencieuses et cocktail au salon d'honneur de Charléty (sur réservation).

[Samedi 24 juin]

« En Seine olympique Paris 2024 »

8h

Ouverture de la salle Charpy aux exposants.

9h - 17h

Ouverture de la salle au public : entrée libre.

14h30

Conférence (salle de presse) de Michaël Delépine, docteur en histoire et auteur du « *Bel Endormi, l'Histoire du stade de Colombes* ». Il proposera une conférence sur ce site olympique historique de Paris 1924 et dédicacera son ouvrage.

19h30

Rendez-vous sur le parvis devant le stade Sébastien Charléty pour départ en car au dîner de gala sur la Seine (sur réservation).

20h30 - 23h

Dîner de Gala sur la Seine. Croisière avec vue sur les monuments emblématiques de Paris et le futur décor et parcours de la Cérémonie d'ouverture des Jeux de Paris 2024. Dévoilement du palmarès AFOSL, animations et surprises.

[Samedi 25 juin]

« See you soon »

8h

Ouverture de la salle Charpy aux exposants.

9h - 14h

Ouverture de la salle au public : entrée libre.

10h

Remise des diplômes du CIO aux exposants

11h

AICO Sunday Breakfast Meeting (réservé aux représentants nationaux)

17h

Fermeture de l'exposition

19h30

Soirée de clôture au Club France (CNOSF)

EVENTS & HOSPITALITY PROGRAM (exhibitions, conferences, youth visits, silent auction, official dinner, cultural visits)

Cultural part

The cultural aspect has always been at the heart of the organization's spirit, in line with AICO's objectives: to make the organization of the future WOCFs an «Olympic cultural hub» by associating various partners and offering exhibitors and visitors, exhibitions, conferences, cultural visits, etc.

The Organizing Committee therefore worked on two axes:

- An international exhibition bringing together partners and institutions
- A receptive program showcasing the culture and Olympic heritage of Paris

With a desire to open these ancillary events to the widest possible audience, including a significant proportion among young people.

Indeed, more than ever, AICO has the ambition to open up the world of the Olympic collection to as many people as possible.

Silent Auctions

Prior to this event, all participants were invited to donate objects or documents. The IOC made a significant contribution by offering IOC Sessions badges, which are always very popular for silent auctions.

All donors received a Paris 2024 souvenir (Monnaie de Paris medal) as a token of appreciation.

Maître VERMOT, auctioneer, specialized in sports and olympism, had graciously agreed to host the evening.

A buffet was also offered to the participants, with macaroons in the colors of the Fair as a final bouquet: to eat or to collect?

Finally, the evening indirectly experienced a certain animation, with the presence of a team from France Télévisions for the magazine "Aux Jeux Citoyens".

OPENING: Colombes 1924: Thursday, June 22, 2023

In the run-up to the Fair, we plunged back into our Olympic history, heading to Colombes and its Olympic stadium, the Stade Yves du Manoir. Our bus trip was otherwise epic, with some Parisian traffic issues.

A three-step look back in time.

Yves du Manoir Stadium

The visit of the stadium site, led by Mr. Olivier BILON from the Hauts-de-Seine Department (owner of the premises) who had kindly opened the doors of the site to us.

The translation into English was provided by our volunteer translator, Mr. Felipe PIMENTA DE SOUZA, from the Sorbonne.

The history of the Stadium but also its future were presented to our group. In 2024, Yves du Manoir will once again become an Olympic site, hosting the Hockey-sur-Champ events. The tour ended on the rooftop of the construction site with a breathtaking view of the historic grandstands of 1924!

Show "A History of Eminent Football"

Mrs. Fatoumata SOW, Deputy for Sport and the Olympic Games, Mrs. Chantal BARTHELEMY-RUIZ, Deputy for Culture of the City of Colombes then welcomed us as part of the Cultural Olympiad, to attend the "spectacular conference" by Hortense Belhôte on the place of women in football, at the Conservatory of Music.

A play that mixes humor, history, positions and anecdotes without getting into controversy.

The Paris 1924 collection : Musée d'Art et d'Histoire de Colombes

This first evening ended with a private, guided and nocturnal tour of the Paris 1924 collections of the Musée de la Ville, with the teams of the Curator Mrs. Christine DESSEMME, whom we warmly thank for having helped us organize this first evening for our more than 70 participants.

Exhibition, screenings and conference – Stade Charléty Press Room from 23 to 25 June 2023

The exhibition, entitled "Sharing our Olympic History", invited participants and visitors to the Fair to discover all the richness and magic of the Olympic and sports collections, around 15 collections, including 3 institutional collections.

A great deal of preparation work was necessary beforehand, in a short time due to the late finalization of the choice of exhibition spaces, to create the synopsis of the exhibition with the active participation of the collectors.

Collectors, the Organizing Committee, service providers and Mr. Dominique BIDAULT (whom we would like to thank for all the logistics of the frames), were active all day on Thursday and again on Friday morning at dawn, so that everything was ready at 10:00 a.m. sharp!

From philately to memorabilia and numismatics, sports, athletes and the Olympics were honored.

The ambition of this exhibition was also to allow collectors who had never exhibited before to take the plunge, always in this vision of heritage and sharing.

The exhibition received good press coverage, including television coverage from several foreign countries.

Conference on the "Sleeping Beauty", Saturday, June 24 by Michael Delépine,

Michael Delépine presented in the form of a lecture open to the public, the work of his historical research on the Colombes stadium, illustrated by the projection of documents.

Attendees were able to ask him questions at the end of the presentation and have his book of the same title signed.

CLOSING: Paris 2024: Saturday, June 24, 2023

Our Olympic journey ended with the prospect of Paris 2024, bringing our Olympic journey to a close.

Our Gala dinner on the Seine, taking up part of the route of the future Opening Ceremony of the Paris 2024 Games, on Saturday 24, where the most beautiful Parisian monuments paraded before the eyes of the participants: culture and gastronomy on the menu.

A very special quiz on the history of the Paris 1924 Games brought a bit of excitement around the tables. We would like to thank Mr. Serge LAGET, former long-time writer of the team

Prizes were also awarded throughout the evening to honor collectors who, through their work, research and involvement, contribute to a better knowledge and sharing of this Olympic culture through the collection.

AICO Olympic Collector AWARD 2023

The 27th World Olympic Collectors' Fair was the occasion for the launch of major firsts in the world of Olympic collecting, including the "Olympic Collector of the Year" award, which will now be awarded at each Fair by AICO, to a collector who has worked for the development of this part of Olympic culture and heritage.

For a first, and in France, this prize could only be awarded to the Honorary President of AFCOS: Mr. Jean-Pierre PICQUOT.

It was therefore at the end of the Gala dinner on the Seine, applauded by the 90 guests, that Jean-Pierre received the diploma and the trophy from the hands of Mr. Branislav DELEJ, First Vice-President of AICO and Christophe AIT-BRAHAM, President of AICO, in recognition of his contribution to the development of the Collection and Olympic Culture in France and around the world.



We hope that from this trip, everyone will have been able to keep the best of what Paris, France de l'Olympisme and our organization had to offer and share, thus making this 27th World Olympic Collectors Fair a real space for international cultural and Olympic exchanges.

THE OLYMPIC EXHIBITION



LET'S SHARE OUR OLYMPIC HISTORY

11 private collectors, 3 sports and cultural institutions (the CNOSF, the Museum of Art and History of the City of Colombes, the International Federation of Sports Film and Television), an international delegation from China, did us the honor of sharing their Olympic History, their legacy of the Games!

Hundreds of objects and documents, sometimes rare, but always impressive or moving, were presented: rare books by Coubertin and DIDON (the inventor of the Olympic motto), torches, pins, competitors' bibs, tickets, a 100-kilo weight, stamps on tennis and rugby, postcards of stadiums, medals, etc. a nod to Tony ESTANGUET, mascots, always endearing mascots, films, artistic and humorous drawings, unpublished photos of Paris 1924 from the CNOSF archives...

15 looks, 15 shares on this Legacy that the Olympic Games of the modern era have left us since 1896.

The ambition of this exhibition was also to allow collectors who had never exhibited before to take the plunge, always in this vision of heritage and sharing.

For the first time, the CNOSF presented to the general public a few plates of photos from its private collection of the 1924 Games.

The Museum of Colombes, for its part, honored its Olympic stadium through an original and documented presentation.

The International Federation of Sports Film and Television, an organization recognized by the IOC, showed some Olympic and sports films on a screen in the exhibition hall.

Each object that tells a story transported us into the world of Olympic culture.

The different themes:

- The stages of the construction and renovation of the modern Olympic Games through the visionary writings of Baron Pierre de Coubertin
- Medals of participants in the Games held in France, from 1900 to 1992
- Pictograms: The art of symbolic representation of sports.
- Rugby at the Olympic and Paralympic Games
- Weightlifting at the Olympic Games
- Tennis at the Olympic Games
- Collections of tickets from the Summer and Winter Olympic Games accompanied by the competitors' bibs
- From Paris 1924 to Paris 2024: A journey in postcards-
- Tony ESTANGUET
- Olympic torches from 1936 to the present day
- Olympic medalists sketched by art and humor drawings
- Olympic culture in China through the pin
- Colombes: an Olympic city with its stadium and village
- The intimacy of the Paris 1924 Games in a photo album
- Olympic mascots: the face of the Games and their iconic objects



Partenaire Culturel

THE SCHOOLCHILDREN OF PARIS ÎLE DE FRANCE AND TAHITI TO DISCOVER THE OLYMPICS



The first day of the Expo, 23 June, Olympic Day, was dedicated to schoolchildren.

Classes from Ile-de-France and Tahiti, from primary to high school, came to discover this Olympic culture one year before the Olympics. Our guide, teacher, Mr. Roger VIERSOU, welcomed the classes all day, accompanied by the Olympic and Paralympic Phryge in the morning (a nice surprise for the very first visitors). Mrs. Déborah SARFATI, Generation Paris 2024 project manager at the Paris Academy, helped us to ensure the success of this opening to schools.

350 pupils from the academies of Paris, Créteil, Versailles, primary, middle and adapted classes (EREA, IME).

The Exhibition also had the beautiful visit of a class from the Moenoa school in Tiarej, French Polynesia, who had made the trip to Paris as part of Generation 2024.

The classes were able to take part in a quiz leading them to discover some of the nuggets of the exhibition and the key moments of the Olympic Games. From all the correct answers, three students were randomly selected to each win a mascot (and the mascot activity book for the class).

AICO INTERNATIONAL FESTIVAL OF OLYMPIC AND SPORTS LITERATURE



42 books, 10 magazines, 18 articles, 11 websites were in competition, from international editions.

The public was invited to select their favorites in the different categories, and to participate in a draw to win very Olympic souvenirs.

81 participants, French and foreign, all from AICO Member Associations presented their publications in the 4 categories of the Festival.

The Festival was organized by AICO, under the direction of Massimiliano BRUNO and Rufin SCHULLIAN, and integrated into the exhibition.

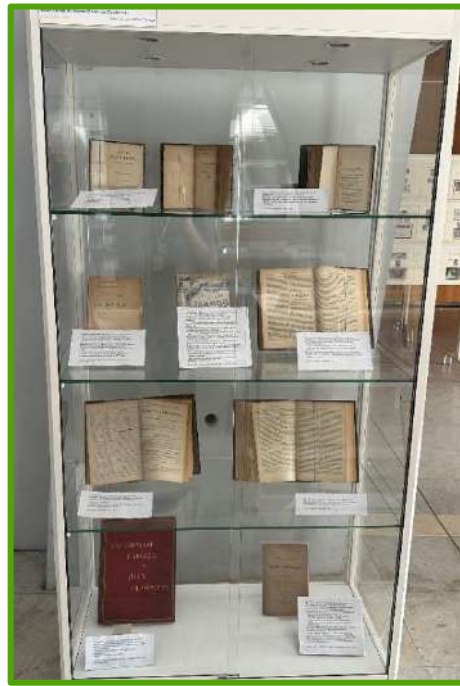
It was also an opportunity to promote the new features of the AICO AOPC app, with the distribution of a QR Code postcard, under the leadership of Branislav DELEJ.

During the Gala Dinner on the Seine, the names of the lucky winners were revealed. They then received their prize: coins and medals from the Paris 2024 "Heritage" Collection of the Monnaie de Paris. All participants also received diplomas and souvenir medals.

The results are available on aicolympic.org







Inauguration of WOCF Paris 2023



The WOCF Paris 2023 was officially opened on 23 June 2023 in the presence of representatives of the IOC, the Ministry of Sport, the CNOSF, our various partners and the mascots of Paris 2024, the Olympic and Paralympic Phryge.

WOCF Paris 2023 Opening Ceremony Speech

Khunying Patama Leeswadtrakul, Member of the International Olympic Committee, Chair of the IOC Culture and Heritage Commission, who had accepted the High Patronage for the Expo, officially opened the Fair, via the broadcast of a video on a screen, in Paris Charléty, on 23 June 2023.

Mr. Christophe AIT-BRAHAM, President of the International Association of Olympic Collectors, Distinguished Guests, Ladies and Gentlemen, it is my pleasure and honor to extend a warm welcome to all of you who are present here today at the 27th edition of the Paris 2023 World Olympic Collectors Fair.

This magnificent event is being held at the beautiful Parisian home of Baron Pierre de Coubertin, the father of the modern Olympic Games, at the Paris 2024 Olympic and Paralympic Games.

Today, June 23, is very meaningful and important for all of us: it is Olympic Day, which commemorates the founding of the International Olympic Committee 129 years ago. I am delighted to learn that the World Olympic Collectors' Fair or WOCF is being held for the first time in France.

I would like to take this opportunity to sincerely thank the International Olympic Collectors Association, under the leadership of President Christophe AIT-BRAHAM, for organizing such a remarkable event. It is also an honor that this event has been described as a Cultural Olympiad by Paris 2024.

This culture is one of the essential pillars of Olympism, as highlighted in the Olympic Charter, which is why this event is supported by the International Olympic Committee and the Olympic Foundation for Culture and Heritage as it provides an excellent opportunity for collectors and visitors from all over the world to meet and share their collections, their passion and to showcase some of the culture and heritage of the Olympic Games.

With this connection, the WOCF has contributed substantially to the Olympic movement as the Olympic collections help to share different cultures and preserve its history from the Olympic Games.

The development of the Olympic movement can be seen through the collectibles. The WOCF is passionate about inspiring you and encouraging you to embrace the Olympics as a way of life.

The Olympic Expo "Sharing Our Olympic History" highlights these important aspects and everything that helps us to open up the culture and history of Olympism to the public.

I sincerely hope you enjoy all the various activities of this event remarquable et construirez un réseau solide avec ceux qui partagent la même passion que vous.

I wish to the WOCF a great success. Dear Distinguished Guests, Ladies and Gentlemen, it is now with great pleasure that I declare the 27th edition of the WOCF open! Thank you



A few figures

- 100 exhibitors from all over the world (20 countries represented)
- +1,000 visitors
- The Fair at the Charl ty Stadium
- A 100% volunteer AFCOS team for 9 months at the service of the organization
- The official boutiques of La Monnaie de Paris and Drago Paris: pins, medals, and Olympic coins for Paris 2024.
- The cultural program with French and international institutional partners of Olympic culture in the lounges of the Stade Charl ty, with an Olympic exhibition.
- 1st edition of the AICO Festival of Olympic and Sports Literature (AFOSL) with the public vote
- Free access to visitors
- 23 June, International Olympism Day, dedicated to schools for the Expo with the support of the Generation 2024 Mission of the Rectorat de Paris.
- 350 schoolchildren from Ile de France and Tahiti
- An Opening Ceremony with representatives of the IOC, the Ministry of Sport and the CNOSF... and our two mascots, the Olympic and the Paralympic.
- Colombes, its Museum, its Paris 1924 collections, its Olympic stadium: on the program of cultural visits (Thursday 22 June)
- Silent auctions open to all (Friday, June 23)
- The illustrator of the "Bloc Sport Passion" at a signing session (Friday 23 June from 10:30 am to 5:00 pm) on the La Poste stand
- Presentation of the book "Le Bel Endormi, l'Histoire du Stade de Colombes" (Saturday 24 June at 2.30 pm)
- A gala dinner on the Seine, theatre of the Paris 2024 Opening Ceremony (Saturday 24 June)
- Media, TV, radio, print, web and social media coverage
- A team of "Aux Jeux Citoyens" (France 3) followed the Fair and all its events on June 23rd
- A meeting of meetings and exchanges between AICO Members present at the WOCF preceded by a meeting of the AICO Board.



WOCF Paris 2023 Press Review

Very good national and international media coverage on various media dedicated to sport, culture and Olympism, of which we take a few examples here.

Before the WOCF:

- On June 2, 2023, general article online on the FNAC website talking about the launch of the Cultural Olympiad of which the 27th WOCF is a part, direct link: <https://urlz.fr/nRW3>
- On June 16, 2023, article on the website of France 3 regions, direct link: <https://urlz.fr/nRVJ>

During the WOCF:

- Article published in the newspaper of Le Parisien n°24515 of Thursday, June 22, 2023 (PDF)
- Video shot on June 23, 2023 by the media CTGN (China), direct link to Youtube: <https://urlz.fr/nRUy>
- Video shot by the team of "Aux Jeux Citoyens", the daily show of France 3, broadcast from Monday to Friday at 8:40 p.m., direct link to Youtube: <https://urlz.fr/nRZx>
- Article written on June 24, 2023 and visible on the RFI website, direct link: <https://urlz.fr/nRVZ>
- Video shot on June 25, 2023 by the media China Europe, mainly concerning the WOCF exhibition, direct link to Youtube: <https://urlz.fr/nRUd>
- Online article and excerpt from Europe 1 radio, direct link: <https://urlz.fr/nRUH>
- Video shot by Le Parisien, direct link to Youtube: <https://urlz.fr/nRUK> or to the Le Parisien website accompanied by an online article: <https://urlz.fr/nRVe>
- Video shot by BFM Paris, direct link: <https://urlz.fr/nRVi>
- Video shot by Czech Television as part of a more general presentation of the Paris 2024 Olympic torch, to be seen on the AFCOS website, direct link to Youtube: <https://urlz.fr/o4aN>

After the WOCF:

- Article published in the IOC's Olympic News magazine n°1427, published on 21 July 2023
- In its issue 103 of August-September 2023, the magazine Euro & Collections offers us an article focused on numismatics (PDF)
- In its 1986 issue of September 2023, the journal Echo de la timbrologie wrote a very nice article (PDF)
- On the website of the ISOH (International Society of Olympic Historians), an article written by C. Ait-Braham in English, and concerning the award of the prize for the best book awarded to Markus Osterwalder as part of the 1st Festival of Olympic and Sports Literature (AFOSL) organized by AICO, direct link: <https://urlz.fr/nRYK>
- On the website of the UICOS (Unione Italiana Collezionisti Olimpici e Sportivi), an article in Italian, which includes the AFOSL rankings, direct link: <https://urlz.fr/nRZ7>
- In the Fall 2023 issue 62 of the SPI journal, Mark MAESTRONE published a very comprehensive article.



Press review compiled by Mrs. Catherine SALAÜN / AFCOS

International Olympic Committee Microsoft 365

Culture and Olympic Heritage Commission - Shared with Members

Home Documents Site contents Olympic Day Corbeille

AICO - World Olympic Collectors' Fair

Since 1894, Paris has been closely linked to the history of the International Olympic movement.

From 23 to 25 June 2023, the City of Light will host the 27th edition of the *World Olympic Collectors' Fair*, and will bring together all the enthusiasts who collect, exchange, exhibit, part of the heritage and culture of the Games.

Paris 2023 World Olympic Collector's Fair - AICO

© Go to AICO website Since 1894, Paris has been closely linked to the history of the International Olympic movement. From June 23 to 25, 2023, the City of Light will host the 27th edition of the World Olympic Collectors' Fair, and will bring together

36 | TOUT PHOTO

Ambiance cosmopolite, ludique, sportive et érudite à des Collectionneurs

Les 27e mondiale des collectionneurs olympiques s'est tenue à Paris, pour la septième fois, du 23 au 25 juin dernier, dans une ambiance cosmopolite, ludique, sportive et érudite. Grâce, vous en découvrirez quelques images choisies, prises au moment de l'inauguration de l'événement à l'hôtel Danubius. Ses organisateurs ont estimé le nombre de visiteurs à plus de 100 000, sans compter les groupes scolaires. Ceux-ci étaient venus le vendredi. Au total, ce sont plus de 200 000 visiteurs qui ont participé à la Foire internationale et musée d'Orsay-Paris-Polynésie, l'hôtel qui a été transformé en « Paris cosmopolite et érudite ». Les visiteurs ont pu découvrir des objets et des pièces accompagnés de leur histoire olympique, de leur parcours et de leur parcours. Ils ont pu participer au quiz olympique, participer à l'événement et en profiter également. Les visiteurs ont eu leur bonne fortune (t-shirt, ceramiques, etc.).



Elle accueille l'univers des sports L'inauguration de la Foire internationale des collectionneurs olympiques a été marquée par une cérémonie officielle. Les visiteurs ont pu découvrir des objets et des pièces accompagnés de leur histoire olympique, de leur parcours et de leur parcours. Ils ont pu participer au quiz olympique, participer à l'événement et en profiter également. Les visiteurs ont eu leur bonne fortune (t-shirt, ceramiques, etc.).

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TOUT PHOTO | 37

la Foire mondiale de Paris 2024



Paris 2024 World Olympic Collectors' Fair - AICO



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SPOT24 | JEUX OLYMPIQUES ET PARALYMPIQUES | PARISLOCAL | PARIS DURABLE | PARIS ACCESSIBLE

MENU | VISITEURS | BILLETTERIE

PARIS Je t'aime

EXPOSITION / FOIRE, SALON

27e Foire mondiale des collectionneurs olympiques

Stade Sébastien Charley, 99 boulevard Kellermann - 75013 Paris

Jun 2024



Ces objets des JO valent de l'or

A un peu plus d'un an des Jeux de Paris, la 27^e édition de la Foire mondiale des collectionneurs olympiques s'installe au stade Charléty, à Paris (XIII^e), de vendredi à dimanche.

Aurélien Leduc

APRÈS CHAQUE Jeux olympiques, lorsque la Foire mondiale des collectionneurs olympiques revient à Paris, elle est accueillie au stade Charléty, à Paris (XIII^e), de vendredi à dimanche.



Sébastien Mollat, à côté de sa collection de figurines des Jeux olympiques.



LA TORCHÈRE DE PARIS. Elle a pesé 100 grammes, elle est en argent massif et a été conçue par le sculpteur français Claude Lalonde. Elle est la seule à avoir été utilisée lors d'une cérémonie olympique.

Après chaque Jeux olympiques, lorsque la Foire mondiale des collectionneurs olympiques revient à Paris, elle est accueillie au stade Charléty, à Paris (XIII^e), de vendredi à dimanche.

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Description du projet

La Foire Mondiale des Collectionneurs Olympiques accueille tous les passionnés de l'Olympisme, de sa Culture, venus du monde entier. Espace de rencontres, d'échanges, exposition à travers la collection olympique, autour de l'objet et de l'Histoire des Jeux. En effet, une fois la flamme éteinte, le stade vide, les écrans noirs... que nous reste-t-il des quinzaines olympiques ? Des souvenirs, des images, et des objets, qui à leur manière, sont le témoin des Jeux passés, de leur Histoire, de leurs petites et grandes histoires, parfois l'héritage de la culture d'une ville hôte. Téléspectateur, spectateur ou acteur des Jeux... La beauté et l'histoire de ces objets réveille des émotions enfouies dans la mémoire individuelle mais aussi collective : c'est à la fois l'imaginaire et la magie des Jeux Olympiques ! A la Foire Mondiale des Collectionneurs Olympiques, Partageons notre Histoire Olympique !

Direction artistique

Christophe AIT-BRAHAM

Plus d'informations sur le site web de notre projet :

<https://aicolympic.org/wocf2023/>

CE PROJET EST PORTÉ PAR :

Association Française des Collectionneurs Olympiques et Sportifs

Aico hírek: Az Olimpiai Gyűjtők Világvására

Az AICO és az AFCSO a Francia Olimpiai Gyűjtők Állami Társaságával együtt, melyek a 2023. évi Olimpiai Gyűjtők Világvásárát Párizsban rendezték meg 2023. június 23-25. között. Ez a kiállítás rendezvény először rendezte a 2024. évi olimpiai játékokat.

PARIS 2024

OLYMPIC CULTURE RELLE

A kiállítás a francia olimpiai gyűjtők és a francia olimpiai gyűjtők társaságának közös rendezésében kerül megrendezésre. A kiállítás a francia olimpiai gyűjtők és a francia olimpiai gyűjtők társaságának közös rendezésében kerül megrendezésre.

PARIS 2024

OLYMPIC CULTURE RELLE

A kiállítás a francia olimpiai gyűjtők és a francia olimpiai gyűjtők társaságának közös rendezésében kerül megrendezésre. A kiállítás a francia olimpiai gyűjtők és a francia olimpiai gyűjtők társaságának közös rendezésében kerül megrendezésre.

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The event in June will see the fair return for the first time in four years, and it will be only the second time it has been held in an Olympic host city a year before a Games

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PARIS
27^e foire mondiale DES COLLECTIONNEURS OLYMPIQUES

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World Olympic Collectors' Fair set to take place for first time for four years

The Olympic Studies Centre
4.1 · G

From June 23 to 25, 2023, the city of Paris will host the 27th edition of the World Olympic Collectors' Fair.

Organised by the French Association of Olympic and Sports Collectors and the International Association of Olympic Collectors, the event will bring together all the enthusiasts who collect, exchange and exhibit part of the heritage and culture of the Games.

More information here

aicolympic.com

Paris 2023 World Olympic Collector's Fair - AICO

Vous et 7 autres personnes · 1 partage

J'aime Commenter Partager

Testimonial from an exhibitor

Mr. Andrew KOLLO (Canada)

I had three goals for WOCF.

The FIRST was to finally experience in person a World Olympic Collectors' Fair.

The SECOND was to take my wife on a trip, just the two of us and 100 other collectors from around the world, MDR.

My THIRD goal was (here, shamelessly) to promote the company I recently created. Many of you are familiar with Daniel Beniston, who was a director at Kingdom Pins and Kingdom Sports Group (KSG). Kingdom Pin's and KSG have evolved into a new entity called Centauron. Yes, we still make pins and uniforms for NOCs and sports federations, groups/organizations and sports clubs. Please visit the newly created Centauron website, which will be online soon: www.centauron.com.au.

It is with great impatience but also with great mistrust that I have reserved a place for my wife Laurie and myself at the World Olympic Collectors' Fair (WOFF/WOCF) 2023 in Paris. I really didn't know what to expect because the last collectors' exhibition I had attended didn't live up to my expectations.

The WOCF was held at the French National Volleyball Training Centre, which was adjacent to the French National Olympic Committee Headquarters and the Paris Football Club stadium. The venue was nestled in a beautiful area of Paris with a tram line right outside its doors. There were more than 100 tables with collectors from 20 countries.

(Photo Charléty Stadium, home of the Paris Football Club and WOCF website)



DAY 1

On Thursday, June 22, registered exhibitors brought their collectibles to the site to set up at the assigned tables, but it was not possible to set the tables that afternoon. At 5:00 p.m. a bus was supposed to come and take us for a ride in Colombes, unfortunately, this bus was delayed by traffic. We finally got on board and left on our journey around 6:20pm. Our first stop was the future field hockey venue of Paris 2024 in an area of Paris called Colombes. This location is adjacent to part of the original grandstand of the main stadium where the opening and closing ceremonies and athletics took place during the 1924 Paris Olympics. It's definitely a must-see site because we've been able to appreciate the progress we've made in preparation for next year's Games. Opposite the site – new and old – were some of the original houses used for the 1924 Games Athletes' Village. Of the 1924 village, there are still buildings now occupied by Parisians, and the buildings seemed to be in very good condition considering their age. We enjoyed a presentation outlining the plans for the work that is still in progress. The one thing that really stood out to me about Laurie was the legacy of the site's sustainability and how it will be used by locals in the years to come. We felt it was a job well done! Felipe Pimenta de Souza did an excellent job of translating from French to English.

The next stop was the Centre Cultural de Colombes, which was only a 5-6 minute bus ride away. Once at the Cultural Centre, we were warmly welcomed by some French sparkling wine and delicious appetizers, beautifully presented by the Town Hall as well as by Pierre de Coubertin's great-great-great-grandniece, who gave a very nice speech. We also had the opportunity to meet her in person, and she was utterly charming and delightful!

(Photo: The delicious samples of appetizers that were served to us at the Cultural Center of Colombes)



After drinks and snacks, we were entertained with a solo play on the subject of women's football in relation to the Olympic Games. The show was entirely in French, so we didn't get it, but we enjoyed the show and the enthusiastic side of the actress.

Then we walked four minutes to the Museum of Colombes. Authentic artifacts from the 1924 Paris Olympics were on display, such as winners' medals, diplomas, architectural designs and plans as well as other artifacts.

(Photo: Some of the many objects from Paris 1924 on display at the Musée de Colombes)

The museum is quaint and very informative. We got back around 11:45 pm to the Ibis Hotel, where we had a nightcap with a few collectors. It was a great way to end our first full day in Paris.



DAY 2

Friday 23 June was not only the date of International Olympic Day, but also the day of the set-up at the Salon des Collectionneurs. I was shocked by the large number of tables and the people who were feverishly settling down. My wife Laurie and I stood there with our eyes wide open and I just listened to the commotion of the sounds of windows and boxes being moved, observing how the objects were placed with great precision, while the tables were set. Then it was our turn. It was such an exhilarating feeling to be in the presence of these like-minded Olympic enthusiasts from all over the world. We quickly set up our table, and then I immediately started walking around and looking for all the treasures, noting which tables I needed to return to, so that these items would find a new home in my Olympic collection space.



(Photo: The hall of the World Olympic Collectors' Fair)

The quality of the Olympic memorabilia was remarkable. I counted at least 40 torches, 200 medals, thousands of Olympic tickets, organizing committee badges, posters, clothing, an abundance of weird and unique items and, of course, pins.

There were so many pins on display that I imagined, if you put them side by side, that they could completely encircle the earth. The visiting public strolled through the aisles, stopping to take a look, and at least five media outlets (print and television) covered the event.

On Friday evening, we attended the silent auction as part of the Salon des Collectionneurs. Some of the items that were up for auction were IOC Session insignia such as: two from 2017, two from 2018, two from 2019, four from Tokyo 2020/2021 and three from Beijing 2022. Also up for auction were an Olympic board game from 1992, a set of beautiful plates from Grenoble 1968, a report from the Paris 1992 Olympic bid, pins from the 1992 bid and a beautiful bronze statue of a weightlifter.

The food presented to those of us who were lucky enough to participate was outstanding. Not only was the visual presentation of the bites stunning but also the quantity, all incredibly delicate and delicious, and with an accompaniment of delicious white and red wines. What a great event!!

After receiving the silent auction, a dozen of us walked across the street to a quaint outdoor bar called Le Gentilly where, in true Olympic passion, we set up five red tables in the shape of Olympic rings and treated ourselves to a few beers from all over Europe, then made the closing. A great day for all.

(Photo: Is there any doubt that they are Olympic Collectors?)

Drago is the licensee of the pins for the Games and, in my opinion, their pins leave a lot to be desired. They sold their pins for five euros. I only bought five different ones.

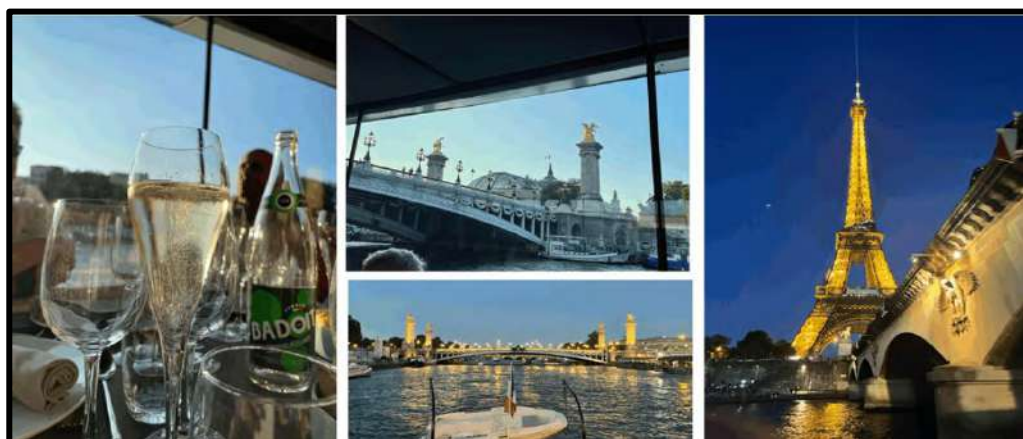


DAY 3

Saturday, June 24 was very busy, and there was an audience and many treasures found new homes.

That evening, some of us attended the gala dinner on the Seine, and it lived up to our expectations. Most of us were dressed in casual and smart attire. The food was outstanding, and the atmosphere on the boat was electric, filled with clinking glasses and laughter with all the sights and sounds around us. There was music coming from both sides of the river, and wherever there was a grassy or concrete covered area along the docks, there were people dancing to all kinds of music, from salsa to hip hop, swing and contemporary.

Every time you turned your head, another postcard view appeared.



(Photo: The Gala Dinner combined with exceptional cuisine and stunning views of the monuments of Paris bathed in the setting sun. The Eiffel Tower was certainly the guest of honor!)

As the evening drew to a close, our boat moved west along the Seine River and then under some beautifully gilded and ornate bridges. In the distance was a fully lit Eiffel Tower – a sight to behold!

We caught up with the setting sun, and when the boat turned around to head back towards the Eiffel Tower, it was lit up with twinkling lights. To the left of the boat was a 1:11 scale Statue of Liberty. Did you know that France has 35 Statues of Liberty? How emotional that moment was, my wife started crying a little and gave me a big hug and looked me in the eye as if we had just gotten married. It's a memory that will stay with me forever.

DAY 4

Laurie and I tidied up our table early that day as our intention was to return to the FMCO venue on the last day to say goodbye to some special friends we made and knew were absent for the evening farewell dinner.

I took the opportunity to make some big acquisitions for my collection. It was a very good morning for me as I found some great items.



(Photo: Some of my many acquisitions for my personal Olympic collection.)

Then Laurie said, "You've had your turn, so now it's mine." So, as any good husband would, I went with her to discover Paris and go shopping. We found the Paris 2024 Olympic Boutique at Westfield Mall, which was small with a limited number of souvenirs.



(Photo: The official Paris 2024 store in Paris , with a wide assortment of mascots and items with the Paris 2024 logo.)

While we were browsing and selecting the goodies to take home, we stumbled upon a wonderful couple – Branislav Delej and his wife Luba from Bratislava, Slovakia. Together, we found a quaint outdoor terrace to have lunch with a bottle of wine. It was another beautiful day in Paris.

(Photo: Branislav and the author enjoying a drink.)



That evening, we attended the farewell dinner at the headquarters of the French Olympic Committee. It was beyond all our wildest expectations. Before dinner the food was very plentiful. Tuna and salmon sushi were served, freshly opened shrimp, oysters, freshly cut prosciutto at a stall but also a myriad of petits fours and appetizers as well as champagne and white and red wine.

Laurie and I thought it was over, but just as we were ready to leave to head back to the hotel to pack our bags for the scheduled early morning departure, we were invited to the dining room for an intimate dinner for 32 people.

There we had a perfectly prepared steak with risotto accompanied by tomato sauce and vegetables. After dinner, platters of fresh fruit and a variety of amazing cheeses were served. We started saying goodbye and then were asked why we were leaving when dessert was to be served in a few minutes. But, alas, we had to go because we had to pack our bags, the departure was in seven hours for the airport.

SOME HIGHLIGHTS:

- I really missed Sid Marantz (Recently Deceased Collector)
- I was grateful to see old friends again and make new ones.
- Virtually every table looked like a mini museum.
- The organization of the FMCO was fantastic, and it really made the experience special. She really did a great job.
- The organizers of the FMCO do not all speak English, but they are fantastic people who have gone out of their way to make us feel appreciated and welcomed. WELL DONE!!!
- DON'T MISS THE NEXT FMCO. YOU'LL REGRET IT IF YOU DON'T GO.

Based on the original article published in the June 2023 newsletter of the Olympin Club (USA).



Budget and Financial Statement

The financial result shows a surplus of €12,782.52 (which will be allocated by AFCOS to finance the collectors' space during Paris 2024). It is mainly due to 4 organizational dynamics:

- Partnerships with institutions have allowed us to either save certain expenses (visits, temporary post office, for example) or to obtain more competitive rates (rentals, for example).
- The choice of service providers already working for the CNOSF (security, logo, catering).
- A good level of reservations for tables and cultural events.
- And above all, with the exception of external service providers, an all-volunteer team throughout the organization.

This is an important point, because without these voluntary contributions at the level of Human Resources, and without the financial subsidies of our partners, CNOSF, ANS, CIO, organizing an event with this level of quality and requirement would not be financially possible; Revenues never cover expenses.

Regarding the rates retained for exhibitors and participants, the idea of creating packages (with different categories including benefits increasing with the price has been abandoned). Exhibitors could book all events with or without tables separately.

The price of the tables (70 x 220 cm) with a welcome bag, (Paris 2024 tote bag, participant pin, official program, a historic Olympic philatelic souvenir):

150 € for the 1st

100 € for the 2nd and subsequent tables (limited to 3 tables maximum)

Other paid services:

Gala Dinner: €180 per person

Cultural visit: 40 €

Closing dinner at Club France: 35€

Services offered:

Silent Auction with Cocktail Dinner

Another important point is that the postponement of the WOCF has allowed us to benefit from a cash flow that allows us to incur upstream expenses (all reservations), without waiting for certain subsidies to have been paid in instalments.

In detail, on the valorization of Human Resources (without taking into account the part under AICO):

- From September 2022 (creation of the OC) to June 2023: 4 volunteers particularly mobilized for a cumulative total of hours of approximately 1139h00.
- From Wednesday 21 (assembly) to Monday 25 June 2023 (dismantling), 10 volunteers were mobilized for a cumulative total of approximately 548h00.

What in total represents about 1687h00, over 10 months, carried over to the hourly rate of the minimum wage in France, charged, the total amount of the Human Resources item would have been
24 292.80€uros.

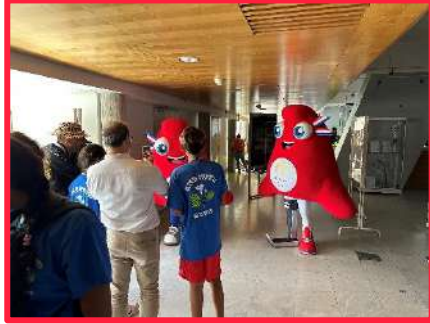
27ème Foire Mondiale des Collectionneurs Olympique Paris 2023

COMPTE DE RESULTAT 2018-2023

Dépenses		Budget 2018-2023	Dépenses	Recettes			
		Budget 2018-2021	Recettes				
F1	Location local	14 000,00	4 275,00	F20	Subvention CNOSF	20 000,00	20 000,00
F2	Installation déco salle	10 000,00	9 839,52	F21	Subvention Ministère/ANS	30 000,00	30 000,00
F3	Logement bénévoles	5 000,00	5 133,69	F22	Subvention Mairie de Paris		
F4	Repas bénévoles	1 000,00	0,00	F23	Subvention AFCOS		
F5	Sécurité et filtrage	25 000,00	3 823,51	F24	Subvention CIO	10 000,00	9 014,50
F6	Cocktail Vente silencieuse	3 000,00	5 814,00	F30	Subvention Conseil régional	16 000,00	
F7	Diner de Gala (loc car incluse)	20 000,00	16 352,00				
F8	Cocktail Colombes	8 000,00	1 616,94	F26	Ventes Tables	15 000,00	13 030,00
F18	Visites (loc car incluses)	10 000,00	960,00	F32	Remboursement membres AFCOS		-400,00
F19	Cocktail fin de Foire		2 412,40	F27	Diner de Gala (Recettes)	20 000,00	10 670,00
F9	Divers	14 000,00	3 075,61	F28	Visites (Recettes)	5 000,00	1 960,00
F9A	logos		6 900,00	F29	Ventes boutiques		1 885,92
F9B	Pins		3 019,20	F30	Cocktail de fin de Foire		980,00
F9C	Cartes Postales		333,00	F25	Enchères silencieuses		3 027,00
F9D	Médailles		0,00				
F9E/F	Timbres et BT		1 549,00				
F9G	Communication/Publicité		6 190,26				
F9H	Site Internet		832,55				
F9I	Assurance		174,37				
			0,00	F31	remboursement frais paiement		410,00
F10	Frais financiers	1 000,00	426,35				
	Préparation et études	5 000,00	5 067,50				
	S/Total	116 000,00	77 794,90		S/Total	116 000,00	90 577,42
	Résultat positif		12 782,52		Résultats négatif		
	Total	116 000,00	90 577,42		Total	116 000,00	90 577,42



WOCF Paris 2023 partners



 Comité
International
Olympique
Le Président

Monsieur Christophe Ait-Braham
Président
Association Internationale des
Collecteurs Olympiques (AICO)
2, Chemin de Malaterraz
1807 Blonay

Lausanne, le 29 juin 2023



Cher Monsieur Ait-Braham,

Votre message m'est bien parvenu et je tiens à vous en remercier vivement.

C'est grâce aux fans enthousiastes et à la Foire mondiale des collectionneurs olympiques que le public peut découvrir l'histoire et la culture des Jeux Olympiques, mais aussi le précieux patrimoine olympique qui est préservé.

À cette occasion, je tiens à vous adresser mes sincères félicitations pour le succès de la 27^{ème} édition de la Foire et vous remercier pour tout ce que vous avez fait et continuerez à faire pour le Mouvement olympique dans les années à venir.

Recevez, cher Monsieur Ait-Braham, l'assurance de ma considération distinguée.

Bien à vous,

Thomas Bach



Alexia Pointet
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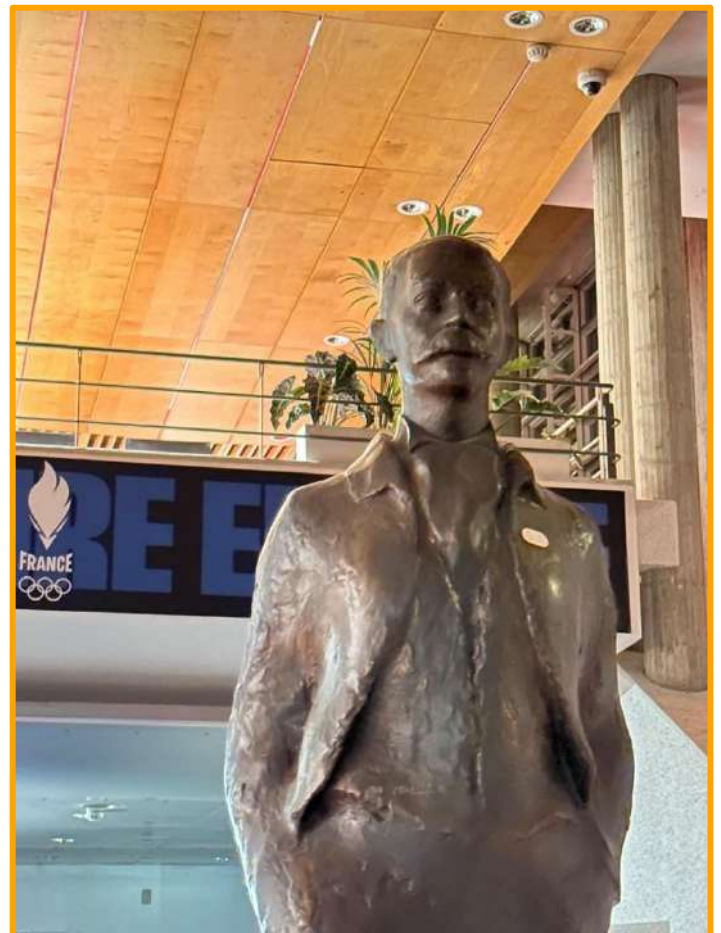


Photo moments captured by Jacques LEMAIRE/ Catherine SALAÜN/ Yannick SURZUR/ Christophe AIT-BRAHAM

Thanks

The WOCF Paris 2023 Organizing Committee would like to thank all the people, Institutions, Partners and friends who contributed the realization and success of this event.

The very first to have supported this project:
Jean-Pierre Picquot, Denis Masegla,
Jean-Pierre Mougin, the late, Bernard Lapasset.
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Drago Paris.
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Jérémy Charolais.
Donors at Silent Auctions
Our volunteers, from AFCOS, AICO,
and Mr. Felipe PIMENTA DE SOUZA of the Sorbonne



AND AT THE END, PIERRE DE COUBERTIN TOLD US:

“GOODBYE, TAKE CARE AND SEE YOU SOON”